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Today as never before they need the



Bulletin #6
February 22, 1968

WE'RE OFF AND RUNNING

- If our 1st official report luncheon held yesterday is any indication of the future success of our overall campaign - then all we can say - is we have a winner on our hands this year.
- While all divisions are not fully underway, (they will be by this weekend) - we were still able to report the most successful 1st report luncheon in our campaign history.
1968 - \$96,586 or 28.4% on our \$340,000 objective.
1967 - 62,595 or 19.4% on our \$320,000 objective.
- Lorne Main, who filled in for John McGiffin, was all smiles (but, again, have you ever seen Lorne when he wasn't smiling?)

HIGHLIGHTS OF 1ST REPORT LUNCHEON

1. John Saunders, Headmaster, Sir George Williams Evening Elementary & High School opened the eyes of most of us - he told us about the vital job the evening school is performing for Montreal people:
Some statistical facts:-
 - 3500 Evening Students enrolled during current year.
 - Average age of last year's graduates 24.6 years.
 - Students represent over 28 countries of the world.
 - One fifth at least of student body is French Canadian.All of us working on the campaign organization are proud to realize that half of our yearly grant to Sir George Williams is used by the Elementary and High School Department.
2. CAMPAIGN PACE SETTERS

Verdun/LaSalle Division	58% of objective or \$	2,996.
Northwestern "	32% " " "	6,100.
Harbour "	32% " " "	1,605.
St. Andrew "	32% " " "	3,225.
Special Names "	33.4% " " "	70,212.
3. A BIG JOB AHEAD - Paul Zimmerman and Paul Cote of the Special Names Division have been putting forth tremendous effort - re assessing card potential and broadening the base of support. "New Money is the Key" said Paul at our meeting, "If we wait until mid March before we search out new support - it will be too late". Special Names requires \$26,000 in new money in order to reach its objective.

NEXT REPORT LUNCHEON

DOWNTOWN Y - \$1.00

Wednesday, February 28th
12:30 -- 1:40

Report Luncheons are a lot of fun - and enable all of us to hear first hand reports on how well we are progressing. We hope you will join us as often as you can.

COME NEXT WEEK - and hear

Kerry Johnston - International Branch Y
"Mile End Project Plans for '68"